

October 9, 2007 CIS Board of Directors Conference Call Minutes

2:00 pm EST

Attendance: Don Wilson, President; Dick White, Past President and VP Sport; Leo MacPherson, Vice President Research and Development; Pat Murray, Vice President Marketing; John Ryan, Chair Finance Committee; Coleen Dufresne, CWUAA; Lorne Adams, OUA; Katie Sheahan, QSSF; Michelle Healey, AUS; Manon Vaillancourt, Chair Equity and Equality Committee.

CIS Staff: Marg McGregor, CEO; Tanja Mackin, Director, Finance & Administration; Sheila-Ann Newton, Manager, Programs and Events; Joe Morissette, International Program Services

Regrets: Jean-Guy Ouellette, Chair International Committee.

1. Welcome, Approval of Agenda and Minutes

D. Wilson added items 7a) Approval of Canada West representative on CIS Marketing Committee and 7b) Awarding rights to host 2008 and 2008 CIS Cross Country Championships to the agenda.

08-07-01 Sheahan/Adams Carried

To approve the agenda as amended.

08-07-02 White/Adams Carried

To approve the minutes of the August 29, 2007 Board meeting.

2. International Committee Recommendations to the Board

a) FISU Commission Nominations

J. Morissette provided the following background:

1. CIS has identified the FISU Commission for Sports Regulations as the 4th most important commission on which to place a Canadian representative, after the International Control Commission, the Sport Technical Commission, and the Medical Commission.
2. The CIS Board previously approved the nominations of Coleen Dufresne to the International Control Commission, Mark Tennant (Volleyball) and Bob Phillip (Hockey) to the Sport Technical Commission, and Janice Harvey to the Medical Commission at the 2006 June Board Meeting.
3. The length of term is four years if selected by the FISU executive committee to the commission.

The International Committee is recommending that Jean-Guy Ouellette be nominated to the FISU Commission for Sports Regulations (CRS)

Rationale:

1. CIS ran Jean-Guy Ouellette for the position of assessor for the FISU executive committee at the 2007 FISU AGM in Bangkok Thailand last August. Although we did not succeed in having J. Ouellette elected, we received significant support for his candidature from many influential and forward thinking FISU members.

2. These members shared Canada's disappointment in our failure to have J. Ouellette elected and indicated that Canada should nominate him for a position on one of FISU eleven commissions as they would support his nomination.
3. The role of the FISU Commission for Sports Regulations is to ensure that the sports regulations are up-dated as well as proposes new rules to the FISU Executive Committee. The CIS International Committee has identified several sport rule related issues that they would like addresses by FISU, particularly those rules limiting competitive opportunities for women to compete as well as inconsistencies between the sport rules at FISU events and the international federations. Some examples of the issues the International Committee has identified are:
 - a. FISU cross country events allow six men on a team, but only 5 women.
 - b. FISU golf events allow six men on a team, but only 5 women.
 - c. FISU does not have women's water-polo in the Universiade but does include a men's competition
 - d. FISU golf rules limit the opportunities for coaches to coach their athletes to the time between last hole and the next tee, while international rules allow for a coach to work with their athletes anywhere but on the green.
4. The FISU Commission for Sports Regulations includes several influential individuals, including the president of FISU and the chairpersons of 5 other commissions. The International Committee has identified placing a Canadian on this commission as a strategic advantage when looking at potentially nominating a candidate to the FISU executive committee in 2011.

J. Morissette did note however, that CIS does not have to decide now, who it will be nominating to the FISU executive committee in 2011. Also, the person CIS chooses does not necessarily have to be on a FISU commission now, in order for him/her to have a good chance at being elected in 2011.

Financial Implications: Members of the FISU Commission for Sports Regulations meet once a year face to face in Brussels. All onsite costs for the delegates are covered by FISU. CIS would be responsible for flights to the meeting: approximately \$1100 to \$1300 per year. CIS budgets \$6000/year for international delegate travel and the cost of the flight to Brussels would be absorbed into this budget.

08-07-03

Dufresne/Sheahan

Carried

That CIS endorses the nomination of Jean-Guy Ouellette to the FISU Commission for Sports Regulations (CRS).

b) Edmonton Request to identify bid procedure for the 2013 Summer Universiade

J. Morissette indicated that CIS received a letter from the City of Edmonton and the University of Alberta dated July 11th, 2007, requesting that we identify a process for Edmonton to submit a bid to host the 2013 Universiade.

A response was sent from CIS on July 24th confirming receipt of the letter as well as indicating that the CIS international committee would discuss the request during its September 2007 conference call and make a recommendation to the CIS Board of Directors.

After the withdrawal of the Halifax Bid from the 2015 Commonwealth Games bid process, Sport Canada identified a new process for bidding for multi-sport games. This new process includes the following steps:

- a. Before a franchise holder initiates the domestic phase of a bid, they must provide the following to Sport Canada:
 - i. Operational budget
 - ii. Infrastructure budget
 - iii. Final budgets and hosting costs from the past two Universiades (2 winters and 2 summers)
 - iv. Financial and cost control strategies to manage the bid process as well as hosting cost
 - v. Benefits to Canadian sports system with emphasis on national team excellence programs as well as the long-term athlete development program.
- b. Once this information is provided to Sports Canada, it will take from 6 to 18 months before Sport Canada can provide indication of federal support for the games.
- c. Once federal support is provided, the franchise holders can initiate the domestic phase of the bid process.
- d. Sport Canada also indicated that they would like to see an increased level of sophistication in the CIS bid process and selection procedures.

In consideration of these guidelines, at the 2007 CIS AGM the international committee approved a plan and timelines to prepare the required information for Sport Canada with the target of bidding for a 2015 or 2017 Universiade. The timelines identified in this plan stretch from September 2007 to Spring 2009.

FISU has now identified the timelines for submitting a bid for a 2013 Universiade. Opening of the Bid was September 1st, 2007. The closing of the Bid is March 15th, 2008.

Based on all of the above information, the international Committee recommended that the CIS Board of Directors decline the request of the City of Edmonton and the University of Alberta to identify a process for Edmonton to submit a bid to host the 2013 Summer Universiade.

Idee Inyangudor, Senior Advisor, Office of the Secretary of State, Foreign Affairs, Sports, joined the conference call at 3:10 pm. Mr. Inyangudor indicated that the government isn't closing any doors on a bid for 2013, 2015 or 2017, and acknowledged the ultimate decision remains with the CIS Board of Directors. Mr. Inyangudor left the call at 3:22 pm.

08-07-04

Ryan/Sheahan

Carried

To table the decision on the City of Edmonton/University of Alberta request until further information is received from the government. A CIS Board conference call is scheduled for October 23, 2007 at 3:00 PM.

3. Finance Committee Meeting Recommendations to Board

J. Ryan indicated that the CIS Finance Committee has recommended to the CIS Board of Directors that they consider a change to the CIS National Championship book which would recommend the enhancement of bid packages by competing bidders, to help offset the costs of competing teams.

Rationale: The Committee recognized the high accommodation and meal costs Members incur to attend CIS Championships, especially football Bowl Games and the Vanier Cup. It was felt that the CIS bid book should encourage bidders for CIS Championships to contribute funds to cover these costs.

S. Newton noted that one of the existing selection criteria in the bid book was "Financial enhancements to the minimum hosting criteria. Includes: i. cost savings to teams (ground transportation/accommodations/cash contribution)".

S. Newton indicated that that she would strengthen the wording and make it stand out more.

08-07-05

Ryan/Sheahan

Carried

To table discussion until the November 27-28, CIS Board of Directors meeting when changes to the 2008 bid book are scheduled to be approved.

4. Equity and Equality Committee Meeting Recommendations to Board

M. Vaillancourt reported that the Equity and Equality Committee met in June and is recommending to the CIS Board of Directors that the following two projects are a priority from the E & E Committee and must be added to the CIS Operational Plans:

- a Public Service Announcement specifically promoting women in sports
- a poster displaying women in sport that could be handed out at CIS women's championships. (Approx. printing and design costs: 11x 17 – 2000 posters \$2,400)

Committee is also recommending to CIS Board of Directors that professional development opportunities be added to CIS events where possible. The E & E committee will take the initiative to develop topics and agendas when opportunities are presented.

Key messages for a PSA have been provided to P. Metzals who is working with the Score to develop this ad at no cost to CIS. The draft ad will be available for review by the Equity and Equality Chair and Marketing Chair.

It was suggested that CIS explore the possibility of obtaining sponsorship from DeFacto (an anti-smoking organization based in Quebec) for the poster, or asking a university graphics department to create the design at reduced or no cost.

5. Airline Sponsorship Update:

At the August 2007 Board meeting the Board made the decision to move CIS travel to WestJet. One of the outcomes of this new travel arrangement is that CIS could incur cancellation penalties in the \$10,000 range. CIS staff were directed to bring before the Board a revised 07-08 budget that accounts for the additional \$10,000 cancellation fee expense.

T. Mackin presented the following increases in revenue projections to compensate for the projected cancellation fee:

One half surplus carry over from last year	4,000
Projected increase in interest (ING), fines	5,000
Membership fees	555
Total	\$9,555

6. Regional Association representatives update and environment scan

a) Atlantic University Sport (AUS)

M. Healey reported on the following developments in the AUS:

- a new logo has been launched and stickers for football and hockey helmets have been created
- an AUS magazine is being developed, entitled "Energy for Life".
- a fall Management Council meeting will be addressing schedules, start dates and operations

b) Quebec Student Sports Federation (QSSF)

K. Sheahan reported on the following developments in the QSSF:

- DeFacto is using university students as role models in the fight against smoking and is launching a campaign on October 19th
- OUA and QSSF have met to further discussions on programming and cooperation between Regional Associations
- high level discussions are underway in the area of program review
- a review is taking place regarding the current alpine ski circuit
- development is underway for an indoor soccer program to assist in strengthening the QSSF's program and to assist with the collaborative relationship with the Quebec Soccer Federation.

c) Ontario University Sports (OUA)

Lorne Adams reported on the following developments in the OUA:

- A successful press conference on Vanier Cup activities and the partnership with CFL
- A sport review is currently under way, with OUA members being surveyed to assist with the development of criteria
- the 100th Yates cup is being played this year
- An awareness campaign entitled "Champions for Life" is being launched.

d) Canada West

Coleen Dufresne reported on the following developments in Canada West:

- A business practice review is taking place
- A peer review process has been developed
- Summits are being held for basketball, volleyball and soccer – issues around scheduling - input from AD's, coaches and student-athletes is being requested

7. Other Business

a) Approval of Canada West representative to the CIS Marketing Committee

08-07-06

Murray/Sheahan

Carried

To approve Reid Bilben as the Canada West representative to the CIS Marketing Committee.

b) Awarding of the right to host the 2008, 2009 CIS Cross Country Championships

D. Wilson, CIS President (University of Calgary) stepped out of the Chair and left the conference call prior to the following discussion, so as to erase any possibility of conflict or bias.

S. Newton provided the following background information:

- A call for hosts for the 2008 and 2009 CIS Cross Country Championships was placed in January 2006 (along with bids for other CIS Championships)
- No bids for cross country 2008 and 2009 were received by the May 2006 deadline
- The CIS office staff decided to simply call again the next year (i.e. call for bids in Jan 2007 for June 2007 review of the bids by the Selection Committee)
- A call for hosts for the 2008 and 2009 CIS Cross Country Championships was placed in January 2007 (along with bids for other CIS Championships)
- No bids for cross country 2008 and 2009 were received by the May 2007 deadline
- After the May 2007 deadline, two universities contacted the CIS office and expressed an interest in submitting a bid. (Calgary and Laval)
- During the June 2007 bid selection committee meeting, the committee was asked if they would entertain cross-country bids that were received after the deadline. The committee agreed.
- The process would be for the CIS office to circulate the bids in the Fall of 2007 for an e-mail vote of the selection committee to determine the hosts.
- The written bids from the two universities have been received in the office but have not been circulated to the selection committee for their decision as of yet.
- A third university has subsequently written to the Board, requesting consideration of their bid for 2009. Queen's has requested the Board's indulgence and understanding in the delay of their application as a result of several significant changes on campus over the past 9 months including: change in senior leadership, uncertainty regarding the outcome of an athletic review, and changes in organizational structure and staffing model. Queen's is particularly interested in bidding for the 2009 Championships as the CIS Championships would serve as a test event for the 2010 FISU Championships hosted by Queen's; the efficiencies and synergistic benefits of using the same organizing committee for both the CIS and FISU events, and the unique ability to select athletes who will represent Team Canada at the 2010 FISU event based on their performance on the same course.
- Cross Country 2010, and 2011 will be called for in January 2009
- Members of the June 2007 Bid selection committee: Dick White, Pat Murray, Patricia Demers, Brian Macpherson, plus presidents of the Coaches Associations.
- The CIS Bid Book says: If no bids are received, an alternate method for awarding the Championship.... will be determined by the Board of Directors including placing a second call for bids.

08-07-07

Murray/Adams

Carried

Given that no bids were submitted by the regular Bid Book deadline, the awarding of the 2008, 2009 Championships shall be done by the 2007 Bid Selection Committee from all those bids submitted to CIS by October 16.

ACTION: S. Newton to circulate another call for bids for the 2008 and 2009 CIS Cross Country Championship, with a deadline date of October 16, 2007.

8. Adjournment

08-07-08

Murray/Sheahan

Carried

To adjourn the Board of Directors conference call (3:33 PM).