

Program Renewal Final Report

Approved by CIS Board on January 17, 2005.

Executive Summary

CIS is pleased to announce that beginning in 2006/07, sixteen CIS Championship events will be offered in 12 sports, culminating with the awarding of 21 CIS Championship banners.

In addition to the sixteen CIS Championships, CIS will continue to work in cooperation with the Royal Canadian Golf Association to support the Canadian University/College Golf Championship and with Cross Country Canada to support the Canadian College and University Nordic Championships, hosted in cooperation with CCC, CIS and CCAA.

This diverse roster of CIS Championships will provide quality opportunities for student-athletes, and contribute towards coaching, officiating, facility and sport science development in Canada.

From a gender equity perspective, the opportunities for student-athletes to participate in CIS Championships are evenly divided between men and women.

Championships in nine of the 12 sports will be organized and funded in the traditional model.

CIS will provide additional CIS Championship opportunities through a flexible service and funding model with three sports (curling, women's field hockey, and wrestling). It was made very clear to CIS through the Program Renewal process that NSOs recognize the value of CIS Championships to contribute to their sport development and high performance success. Recognizing the financial challenges facing CIS at the moment, CIS is providing a way in which selected National Sports Organizations can become funding partners and support a CIS Championship if they wish, through the flexible service and funding model. The funding and service models for these CIS Championship sports will vary according to the needs of the CIS and NSOs in order to create the best conditions for ongoing success. CIS will finalize the details of the Flexible Service and Funding Model with the selected NSOs in the forthcoming weeks.

CIS Championships	
Traditional CIS Organizational Model and Funding	Flexible Service and Funding Model
CIS Men's Basketball Championship	CIS CCA Curling Championship (M and F)
CIS Women's Basketball Championship	CIS Field Hockey Championship (F)
CIS Cross Country Championship (male and female)	CIS Wrestling Championship (M and F)
CIS Football Championship (male)	
CIS Men's Ice Hockey Championship	
CIS Women's Ice Hockey Championship	
CIS Rugby Championship (female)	
CIS Men's Soccer Championship	
CIS Women's Soccer Championship	
CIS Swimming Championship (male and female)	
CIS Track & Field Championship (male and female)	
CIS Men's Volleyball Championship	
CIS Women's Volleyball Championship	
Total Roster spots for men: 1750 (50.3%)	Total Roster spots for men: 132 (40%)
Total Roster spots for women: 1728 (49.7%)	Total Roster spots for women: 198 (60%)
Combined total Roster Spots for all CIS Championships: Men: 1882 (49.5%), Women 1926 (50.5%)	

Sport selection is subject to the satisfactory conclusion of appeals (if any), final discussions with selected NSOs, and ratification by the CIS members at the June 2005 Annual General Meeting. The CIS membership approval shall be limited to confirming that the selection process as approved by the Membership was followed, and that the process had integrity.

CIS would like to extend its thanks to the applicant sports, the Canada Games Council, the Canadian Olympic Committee, the Coaching Association of Canada and the Program Renewal Committee for their contributions to the sport selection process.

The detailed sport selection report follows.

Program Renewal Detailed Report

To ensure that the CIS national championship program is contemporary and relevant to student-athletes, and sustainable for universities, a Program Renewal process was initiated. At the outset it was recognized that the end result of the Program Renewal process might be the confirmation of the existing roster, or the addition of new sports and/or the phasing out or transitioning into a different model of existing sports.

A Program Renewal Framework was approved by the CIS membership in February of 2004.

The framework empowered the CIS Board to select Championship sports to be included in the roster. Championship sports which satisfied pre-selection criteria were automatically included. Seventy percent of the remaining spots were to be selected based upon results from the Framework, and gender equity requirements. The balance of 30% of the remaining spots was to be filled using the Framework as a guide, but also giving the CIS Board discretion to exercise its judgement.

The Framework empowered the Board to select a lower ranked sport over a higher ranked sport in order to stay within size limits; to meet gender equity targets, to ensure the seasonal calendar is manageable; and to fill the remaining 30% of spots.

The Framework included a "Pre-Selection Criteria" component. By virtue of the number of universities currently competing in the sport, or by the Championship's marketing/promotional/TV/financial value, nine existing CIS Championships in 5 sports were pre-selected as CIS Championships for the 2006/07-2011/12 period:

1. 2. Soccer (male and female)
3. 4. Basketball (male and female)
5. 6. Ice Hockey (male and female)
7. 8. Volleyball (male and female)
9. Football (male).

The framework included a "Minimum Eligibility Criteria" component. New applicant sports had to demonstrate that they satisfied minimum eligibility criteria in order to be considered for selection to the 70% of the spots selected using the results from the Framework. Existing CIS Championship sports that were already on the CIS roster did not have to satisfy the minimum eligibility criteria (i.e. cross country, women's field hockey, women's rugby, swimming, track, and wrestling).

One of the Minimum Eligibility Criterion was that a "critical mass" of CIS member institutions had to express a commitment to participate in a championship if the sport was selected to the Core Sport Program. The Framework required that at least 20 universities from four Regional Associations be willing to compete.

While Curling (men's and women's) and Rowing (men's and women's) were close to the 20 threshold, only one of the eight new applicant sports, Rugby (men's), satisfied this requirement. Championship sports that were already on the CIS roster did not have to satisfy this minimum of 20 threshold.

CIS members were asked to indicate with a "yes" or "no", whether their institution was likely to declare participation in the sports at some point during the 2006/07-2011/12 cycle. In hindsight we discovered that this was a hypothetical question. Some universities replied with a "maybe". Some indicated their replies represented the best information of their school's intentions, but were not necessarily accurate. Responses indicated getting into a sport was influenced by many things including the changing landscape and the profile of the selected sports. While a university might not elect to participate in a sport at the time they filled out the questionnaire, if it did become a CIS sport, they would likely field a team. And if one existing sport is dropped, a university might field a team in another sport that they did not originally indicate on the survey.

In future program renewal exercises, this question should be altered or removed. The more appropriate question is: Are there a sufficient number of teams spread out over the Regional Associations to field a

successful league and CIS Championship? However, for this round of program renewal decisions, of the new applicant sports, only Rugby (Men's) was eligible for selection within the 70% portion of the framework. The balance of the new applicant sports remained eligible for selection at the CIS Board's discretion within the 30% envelope. Existing CIS Championship sports that were already on the CIS roster were also eligible for selection to the 70% envelope (i.e. wrestling, women's field hockey, track, swimming, cross country, and women's rugby).

The Framework included an "Extra Measures Credit" component. The weighting of the extra measures were as follows: CIS members ranking of applicant sports: 20%; Marketing: 14%; Level of participation in the feeder pool: 11%; Current level of university participation: 11%; Available pool of certified coaches: 11%; Facilities: 10%; Officials: 8%; University Sport is an important element of NSO/PSO sport development model: 8%; and Consideration of existing competitive opportunities: 6%.

Data Collection and Validation:

CIS received the applications in June 2004 and validated the data throughout the Fall. The validation process resulted in some changes to the numbers being used for final scoring purposes. All applicants were provided with their final numbers and given an opportunity to comment and address concerns.

Results of the Scoring from the Extra Measures Credit:

The detailed results are available to the applicant sports upon request. The summary results are as follows:

- | | |
|--|-------------------------------------|
| 1. Men's and Women's Cross Country running | 8. Men's and Women's Wrestling |
| 2. Men's and Women's Track | 9. Women's Rugby |
| 3. Men's and Women's Curling | 10. Men's and Women's Rowing |
| 4. Men's and Women's Swimming | 11. Women's Field Hockey |
| 5. Men's Baseball | 12. Ringette |
| 6. Men's Rugby | 13. Men's and Women's Diving |
| 7. Men's and Women's Figure Skating | 14. Men's and Women's Canoe / Kayak |

Selections to the 70% envelope determined exclusively by the approved framework:

Cross Country (men's and women's), ranked number one, was selected by the CIS Board as part of the 70% envelope.

Track and Field (men's and women's), ranked number two, was selected as part of the 70% envelope.

Curling (men's and women's), ranked number three, was passed over as part of the 70% envelope by virtue of Curling not meeting the minimum eligibility threshold of 20 universities. (19 universities expressed a commitment to participate in a CIS curling championship if the sport was selected).

Swimming (men's and women's), ranked number four, was selected as part of the 70% envelope.

Baseball (men's), ranked number five, was passed over by virtue of it not meeting the minimum eligibility threshold of 20 universities. (13 universities expressed a commitment to participate in a baseball championship if the sport was selected).

Rugby (men's), ranked number six, was eligible to be selected, however it was passed over due to gender equity balance issues. Men's Rugby would have added 150 male roster spots. In order to have a gender balanced program the Board was looking to add a Championship opportunity that offered roster spots for women, therefore it proceeded to a lower ranked sport.

Figure Skating (men's and women's), ranked number seven, was passed over by virtue of it not meeting the minimum eligibility threshold of 20 universities. (5 universities expressed a commitment to participate in a championship if the sport was selected).

Wrestling (men’s and women’s), ranked number eight, was passed over as part of the 70% envelope. The Wrestling Championship consists of 100 male wrestlers and 70 to 80 female wrestlers. CIS is against selecting only women, in sports where both genders compete in the same CIS Championship. In order to have a gender balanced program the Board was looking to add a Championship opportunity that offered roster spots for women, therefore it proceeded to a lower ranked sport.

Rugby (women’s), ranked number nine, was selected as part of the 70% envelope in that it offered 150 roster spots for women, and was offered in the slower Fall season. It was noted that a strong message needed to be delivered to the Canadian Rugby Union to resolve the issues regarding playing on field turf.

As a result of the selections, the gender breakdown of the pre-selected and 70% envelope Championships was as follows:

Theoretical Maximum Number of participants at CIS Championships by gender:			Actual Number of participants at CIS Championships by Gender (2 year average)		
Sport	Men	Women	Sport	Men	Women
Basketball (8 team)	96	96	Basketball	120	93
Football (4 finalists)	160		Football (4 finalists)	172	
Ice Hockey	132	120	Ice Hockey	150	117
Soccer	144	144	Soccer	125	120
Volleyball	96	96	Volleyball	115	103
Rugby		150	Rugby		148
Swimming	480	480	Swimming	119	144
X-country	217	217	X-country	94	101
Track	425	425	Track	172	180
Total	1750	1728	Total	1067	1006
Percentage	50.3%	49.7%	Percentage	51.5%	48.5%

It was acknowledged that after Program Renewal selections are confirmed, variations in the gender equity profile may occur throughout the cycle based upon format revisions (i.e. men’s basketball could remain a 10-team format, or revert to 8 teams, women’s basketball may expand etc.). It is not possible to predict and take into account these format fluctuations and their impact on gender equity. If the gender equity balance does fluctuate throughout the 2006/07-2011/12 cycle, it would be adjusted at the beginning of the next cycle.

Seasonal Profile:

The seasonal profile of the pre-selected and the 70% envelope Championships is:
 Fall: 5 Championships plus two semi-final Bowl Games. Winter: 8 Championships.

Envelope Size and Selecting the Balance of CIS Championships:

The CIS Board had at its discretion, the opportunity to select an additional 30% of CIS Championships. The Board also had the mandate through the Framework to address the phasing out or transitioning into a different model of any existing sports that were not selected.

The Board gave serious consideration to the current CIS financial situation. CIS has been unable to secure a television broadcast sponsor, impacting the bottom line in the range of \$300,000 per year. Requests to Sport Canada to secure additional funding were unsuccessful.

The Board agreed that delivering quality Championships was paramount. CIS does not want to dilute quality. CIS financial and staffing resources are stretched to capacity. It was also agreed that not all CIS Championships require the same investment of human or financial resources.

It was also recognized that two existing CIS Championships (Wrestling, and Women’s Field Hockey) had not been selected in the 70% envelope. The Framework gave the Board the discretion to address transitioning into a different model for existing sports that were not selected.

Wrestling and Field Hockey are Olympic sports that rely heavily on CIS to develop coaches, officials, athletes and facilities. It was concluded that Wrestling, and Field Hockey should remain CIS sports, with a revised economic and organizational model. These CIS Championships will be organized through a flexible service and funding model. Recognizing the financial challenges facing CIS, the CIS is providing a way in which the CAWA, and FHC can become funding and organizational partners and support a CIS Championship, through the flexible service and funding model. In the CIS Championship (Flexible Service and Funding Model) responsibility and funding for several of the tasks normally traditionally done by CIS will shift to Field Hockey Canada and the Canadian Amateur Wrestling Association, thus freeing up additional CIS staff and financial capacity.

The funding and service models for these CIS Championship sports will vary according to the needs of the CIS and NSOs in order to create the best conditions for ongoing success. CIS will finalize the details of the Flexible Service and Funding Model with the selected NSOs in the forthcoming weeks.

Subject to the NSO and CIS entering into a agreement, and subject to numbers of schools participating, Wrestling shall be a CIS Championship (Flexible Service and Funding Model) through to 2011/12, and Women's Field Hockey shall be a CIS Championship (Flexible Service and Funding Model) through to 2006/07, with the possibility of extension.

Curling had ranked third on the tool, and the CIS Board agreed that the development of a CIS Curling Championship should be pursued. Subject to the Canadian Curling Association and CIS entering into an agreement, and subject to numbers of schools participating, Curling shall be a CIS Championship in 2006/07 through 2011/12, using the Flexible Service and Funding Model.

Appeal Mechanism:

Appeals if any are based upon limited procedural grounds. Appeal procedures are detailed in Policy 90.50: universitiesport.ca/e/pol_proc/documents/09_90_ConductandEnforcement.pdf#

Applicants must advise the CIS chief executive officer in writing within 14 days of receipt of the sport selection decision if they wish to appeal (no later than Feb. 4, 2005). The notice must indicate the procedural grounds on which to base the appeal and must provide all relevant data, information and arguments for such review to be considered. A non-refundable payment of \$100 (one-hundred) must accompany the request for appeal.